

ICANN Registrar Accreditation



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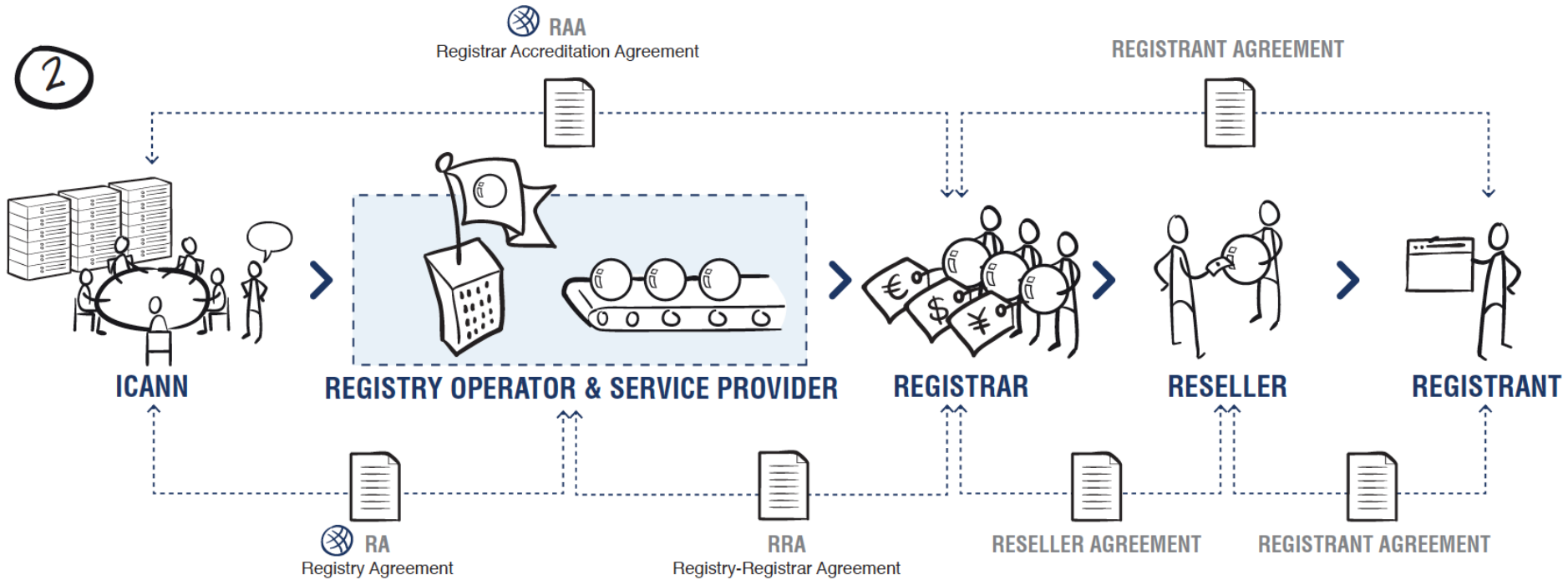
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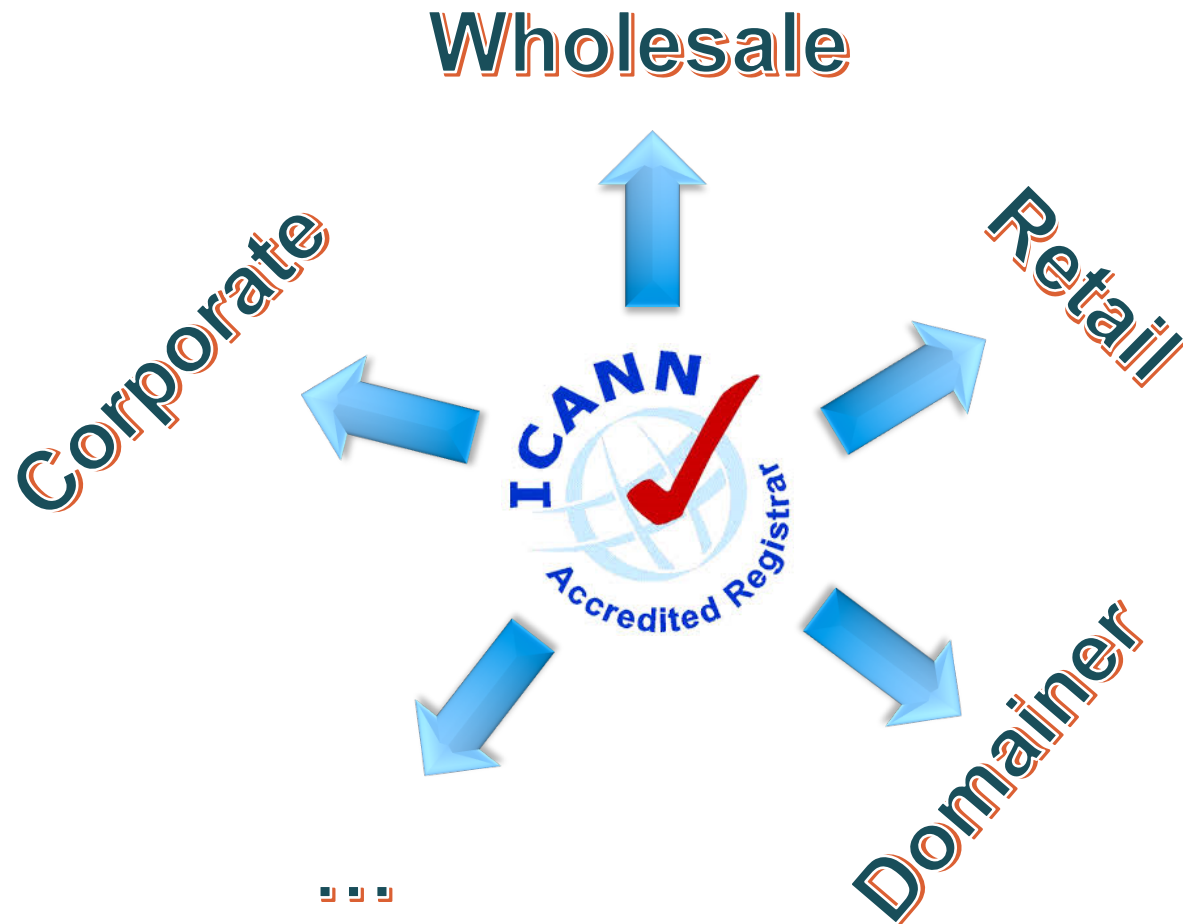
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Registrars within the Ecosystem

Registrars within the Ecosystem

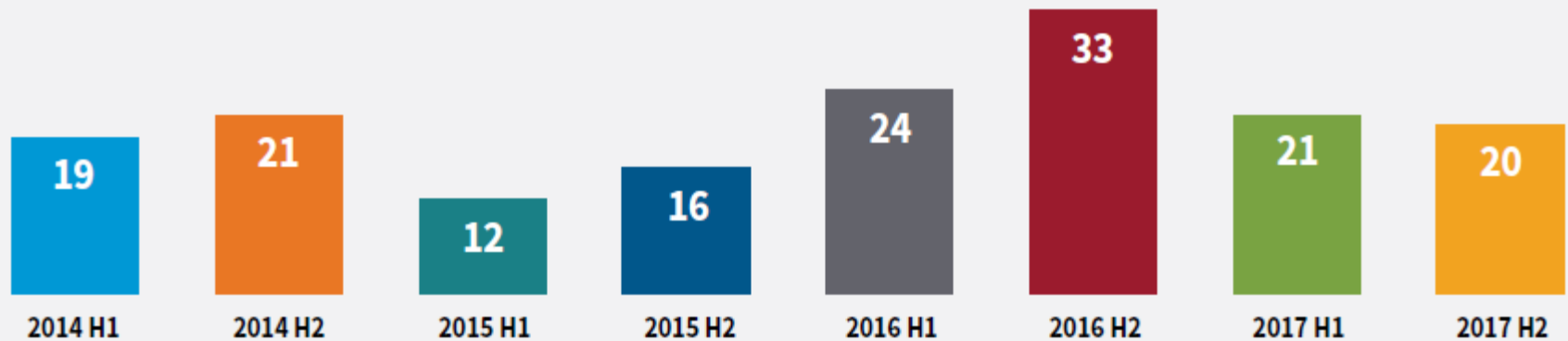


Some Types of Registrars



Some Registrar Accreditation Statistics

Number of Distinct gTLD Registrars Accredited



Source: GTLD Marketplace Health Index (Beta), December 2017

Benefits and Considerations

Benefits

- ⦿ Reputation
- ⦿ Registry access
- ⦿ Participation at ICANN (Registrar Stakeholder Group)
- ⦿ ICANN outreach & educational events

Considerations

- ⦿ Fees
- ⦿ Compliance obligations
- ⦿ Contract & account funding required per TLD
- ⦿ Reseller pricing can be very competitive

Considerations: Sample Requirements

- ⦿ CEO compliance certification
- ⦿ 24x7 abuse complaint handling
- ⦿ Data validation & verification
- ⦿ Enhanced data retention
- ⦿ Reseller agreements & enforcement

Insurance Requirement Waived

- ⦿ No longer required by ICANN as a pre-condition for accreditation

Application Process

Application Form Overview

- ⦿ Business plan (qualifications, staff)
- ⦿ Operational & Technical capabilities (security, resiliency, contractual compliance)
- ⦿ Capitalization (working capital)
- ⦿ Risk management/insurance (continuity planning)

Application Process

- ⦿ Submit application form
- ⦿ Application fee payment
- ⦿ Review/background checks, follow-up questions
- ⦿ ICANN approval, RAA offered, with invoice
- ⦿ Applicant submits RAA, escrow agreement
- ⦿ ICANN signs agreements, announces to registries

Fees

Fees

- ⦿ Application fee: US \$3,500
- ⦿ Annual accreditation fee US \$4,000
- ⦿ Quarterly variable fee +/- US \$1,000 possible 2/3 reduction for smaller registrars
- ⦿ Transaction fee: US \$0.18 per transaction-year for registration, renewal, or transfer
- ⦿ Additional registry fees

Engage with ICANN



Thank You and Questions

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